



River Town Days Rebranded

Visit www.RiverTownDays.com to see a sneak peak of our website!

RTD Vision Statement:

The South. Southern.

Praised in songs and poems. Whole magazines are dedicated to it. Articles are written about it. It is a culture, a way of life. It has soul. It is tethered to words like grace, hospitality, heritage, lineage, comfort, grace, tenacity, grit. Further defined, it represents an idea; most often an idea of a simple life with a slower pace, a life full of appreciation focused on land, family and faith. Where we love our fried chicken like we love our neighbor. Someone's heart is always being blessed. Thank you is our favorite prayer. Our work ethic and our pride are as strong as the humidity. By offering this festival, we hope to respond to one's need to get in touch with their roots, and honor those that by choice or by birth, find their identity and inspiration/muse in the South.

RTD 2020 Plans:

The River Town Days committee invites you to be a part of showcasing our city, county, southern culture, and way of life by sponsoring the River Town Days festival on March 14 – 15, 2020.

The festival began as the business community's way of giving back to the local economy. Almost 17 years later, the festival has grown tremendously. With over 10,000 people attending in 2019, River Town Days attracted attendees from South Georgia, East Alabama, and North Florida. It's safe to say that thousands of people came to Bainbridge for the first time this past March for River Town Days and in turn, thousands of people left with a positive impression.

We hope to do the same in 2020 by providing a dynamic line up of entertainment, arts, and activities. We have secured **Uncle Kracker**, a country-rock artist with great name-recognition and regional appeal to headline our event Saturday night. The **Southwest Georgia Cornhole League** will return next year to host a two- day tournament for professional, competitive, and social players. We are very excited to announce the addition of the **Southern Artisan Market**, which features handcrafted and upcycled goods made in the South. For Sunday, our River Town Days committee has secured **Swamp Gravy**, a nationally recognized folk-life play out of Colquitt, Ga, to perform. All this in addition to our usual festivities that include a children's carnival, a traditional vendor market, and a variety of food vendors.

Bringing the festival into a new decade called for a revamping of sorts. Our committees have worked tirelessly to introduce a new brand for the festival, it's very own website, as well as an exciting new theme for the next ten years- "The Animal of the Year." Our 2020 festival will highlight the alligator! Stay tuned to see how your business can feature our animal of the year.

Please take into consideration sponsoring the 2020 River Town Days. A sponsorship not only helps fund the festival, which we argue is a tool for economic development, but is also a great marketing opportunity for your business. Thank you for in advance for considering this opportunity.

Sincerely,

Roy Oliver, River Town Days Chairman



SPONSORSHIP FORM

If you would like to become a sponsor of the 2020 River Town Days festival set for March 14 & 15, please return this form with payment to the Chamber of Commerce or sign up as a sponsor at www.rivertowndays.com by the **January 31, 2019 deadline**.

Online: www.RiverTownDays.com **Mail Form:** River Town Days, PO Box 755 Bainbridge, GA 39818 **Email Form:** frances@bainbridgegachamber.com

PRESENTING SPONSOR	TOURNAMENT SPONSOR	PROMOTING SPONSOR	SUPPORTING SPONSOR	CONTRIBUTING SPONSOR
\$5000 Festival Promotion <ul style="list-style-type: none"> Premier advertising as Presenting Sponsor on RTD publications, "RTD brought to you by..." Sign at all entrances and stage with logo Logo listed as Presenting Sponsor on RTD website, school flyer, and sponsor banner at event Ad on RTD website with clickable link Sponsor Party <ul style="list-style-type: none"> 16 Passes to exclusive Saturday night sponsor's party Access to complementary bar at sponsor party Festival Perks <ul style="list-style-type: none"> 8 Reserved parking passes for all weekend events 16 RTD t-shirts and 16 armbands for rides 	\$2000 Festival Promotion <ul style="list-style-type: none"> Sponsor name on RTD publications: RTD website, RTD school flyer, and sponsor banner at event Sponsor signage placed at prime locations i.e. rides, info tent Tournament Promotion <ul style="list-style-type: none"> Your logo on a custom made set of cornhole boards - which are yours to keep after the tournament. Banner with your logo placed on the score tower. Sponsor Party <ul style="list-style-type: none"> 10 Passes to exclusive Saturday night sponsor's party Access to complementary bar at sponsor party Festival Perks <ul style="list-style-type: none"> 5 Reserved parking passes for all weekend events Choice of 5 RTD t-shirts OR 5 ride armbands or a combination of both 	\$1200 Festival Promotion <ul style="list-style-type: none"> Sponsor name on RTD publications: RTD website, RTD school flyer, and sponsor banner at event Sponsor signage placed at prime locations i.e. rides, info tent Sponsor Party <ul style="list-style-type: none"> 8 Passes to exclusive Saturday night sponsor's party Access to complementary bar at sponsor party Festival Perks <ul style="list-style-type: none"> 4 Reserved parking passes for all weekend events Choice of 4 RTD t-shirts or 4 ride armbands OR a combination of both 	\$500 Festival Promotion <ul style="list-style-type: none"> Sponsor name on RTD website, RTD school flyer, and sponsor banner at event Sponsor Party <ul style="list-style-type: none"> 4 Passes to exclusive Saturday-night sponsor's party Access to complementary bar at sponsor party Festival Perks <ul style="list-style-type: none"> 2 Reserved parking passes for all weekend events 2 RTD t-shirts 	\$300 Festival Promotion <ul style="list-style-type: none"> Sponsor name on RTD website, RTD school flyer, and sponsor banner at event Sponsor Party <ul style="list-style-type: none"> 2 Passes to exclusive Saturday night sponsor's party Access to complementary bar at sponsor party Festival Perks <ul style="list-style-type: none"> 1 Reserved parking pass for all weekend events
Please choose T-Shirt Sizes and Colors Below if Applicable: Olive Green Size ___ Youth Small ___ Youth Medium ___ Youth Large ___ Adult Small ___ Adult Medium ___ Adult Large ___ Adult XL ___ Adult XXL ___ Adult XXXL Cardinal Red Size ___ Youth Small ___ Youth Medium ___ Youth Large ___ Adult Small ___ Adult Medium ___ Adult Large ___ Adult XL ___ Adult XXL ___ Adult XXXL				

Business Name: _____ # of T-Shirts Requested _____

Contact Person: _____ # of Ride Armbands Requested _____

Please indicate your level of participation below:
 ___\$5000 Presenting ___\$2000 Tournament ___\$1200 Promoting

Payment Method: _____
 My Check Is Enclosed _____
 Using sponsorship credit from my membership. _____
 You may also sign-up and pay online at www.RiverTownDays.com.

** Additional sponsor party tickets are not available for individual purchase.