

RIVER TOWN DAYS

SPONSORSHIP LEVELS

MAY 6 & 7, 2011



\$250 package

- 2 RTD t-shirts
- 2 armbands to exclusive Friday night sponsor's party with seafood, kabobs, wings & drinks
- 1 reserved parking pass
- 2 armbands for kid's activities and rides
- 4 armbands for prime back deck view of Saturday's water events with snacks
- Sponsor listing in publications



\$500 package

- 5 RTD t-shirts
- 5 armbands to exclusive Friday night sponsor's party with seafood, kabobs, wings & drinks
- 2 reserved parking passes
- 5 armbands for kid's activities and rides
- 10 armbands for prime back deck view of Saturday's water events with snacks
- Sponsor listing in publications



\$1000 package (limited to 10 sponsors)

- 10 RTD t-shirts
- 10 armbands to exclusive Friday night sponsor's party with seafood, kabobs, wings & drinks
- 4 reserved parking passes
- Sponsorship sign located at one kid's activity i.e. pirate ship, fishing pond, water balls, rock climbing wall, mechanical bull, pony rides, etc.
- 10 armbands for kid's activities and rides
- 20 armbands for prime back deck view of Saturday's water events with snacks
- 2 passes to ride Pirate Ship (3:00-4:00 pm)
- Sponsor listing in all publications and mentions during live remote broadcast



\$3000 package (limited to 3 sponsors)

- 15 RTD t-shirts
- 15 armbands to exclusive Friday night sponsor's party with seafood, kabobs, wings & drinks
- 8 reserved parking passes
- 15 armbands for kid's activities and rides
- Grand Sponsor name/logo on RTD t-shirts
- 30 armbands for prime back deck view of Saturday's water events with snacks
- 6 passes to ride Pirate Ship during Saturday's boat parade (2:00-3:00 pm)
- Grand Sponsor name/logo on RTD banner and rack cards
- Grand Sponsor photo in media publication and chamber newsletter insert
- Grand Sponsor listing/mentions in all advertising

